

2010 Paint the Town **Red**

September 13 - 18

Please take part in the Jonesboro Regional Chamber of Commerce's 14th Annual Paint the Town Red, celebrating the first Arkansas State University home football game.

We're asking local businesses to decorate the interior and/or exterior of their business the week of September 13 to show pride and support for A-State. If you have that competitive edge, sign up for the decorating contest.

Categories for the contest include exterior, interior and first timers award in each of the categories. The Spirit Award will be given to the business that best demonstrates their Red Wolf Spirit through cheers, living outdoor scenes and other creative displays during judging. A traveling trophy will be awarded for the best window display of Downtown Merchants.

Judging will be held September 15 & 16 from 1—4 p.m. All winners will be recognized at the Big Great Wolf Pack Tailgate on September 17 in Downtown Jonesboro.

2010 PAINT THE TOWN **RED** SCHEDULE

September 14	Mayoral Proclamation/Balloon Launch Valley View Elementary School	2:00 pm
September 15	Preliminary Decorating Contest Judging	1 - 4 pm
September 16	Celebrity Judges for Contest Finalist	1 - 4 pm
September 17	Big Great Wolf Pack Tailgate <i>Downtown Jonesboro</i>	5:30 - 7:30 pm
September 18	ASU vs. Louisiana/Monroe <i>Paint the Stadium Red</i>	6 pm