

Welcome to Black Arrow Tattoo! We're glad to have you visit.

Here are some points to consider before coming to see us that may be unlike some other experiences you may have had:

We have a three step process in order to assure the best design possible for you-

- 1.) In-shop consultation
- 2.) Design Critique
- 3.) Appointment for session

Points to consider when coming for a consultation:

- 1.) Our designs are hand drawn, and therefore, are drawn in our respective styles. It is our understanding that if you're coming to us, picking a specific artist, that's because you want/like that specific artist for their work. Remember: you are hiring an *artist* for a permanent piece of art.
- 2.) Bring picture reference, but do not expect us to photocopy the image as is; even portraits can require some adjustments to make them work in skin.
- 3.) We reserve the right to ask for a non-refundable deposit. It is a \$50 house charge that is later used as a credit against your first session. This is to pay us for our time at home away from family and friends to design for you; during shop hours we're working on current jobs we've pre-drawn like yours.
- 4.) Lastly, if you can't make it in for a consultation, we're not the right artists for you.

Points to consider when talking with your artist:

- 1.) Tattooing isn't a "exact science", which means, fair compensation in patience and payment for your artist are required.
- 2.) The artists' reputation are dependent upon their work, so it's the artists discretion that decides whether a tattoo idea is "tattooable," even if you "don't care what others think." In turn, the artist is there to give you alternatives, if you're open to them.
- 3.) If a specific design is not within their stylistic norms they will honour you by referring you to another artist. This is not a personal slight, but a service to you.

Big mistakes clients often make:

- 1.) **Design is too small-** if you want to hide it, you might want to question whether getting a tattoo is for you.
- 2.) **To many images/ideas in one design-** most successful tattoo designs have 1 focal image (i.e heart), and 1 or 2 supporting images (i.e. banner and daisies). If you have more than one focal image, it means you've got more than one tattoo coming!
- 3.) **Picking a design that wasn't made for you-** Tattoos are one of the most personal expressions a person can make, and to pick a design based on your friend's, parent's, lover's, popular trends, or a clique's likes/dislikes is COMPLETELY wrong for you or anyone for that matter. The tattoo should be solely about you.
- 4.) **Memorial design are to celebrate the LIFE, not death, of the deceased-** be thinking of things that remind you of their life (i.e. Grandma liked sowing = needle and thread). Crosses, halos and wings, and names with DOB-DOD are cliché and thoughtless for one you thought so much of.

If you made it this far- congratulations! We're done talking for now and are looking forward to talking more when we see you at the shop. Cheers!