



SOUNDGEAR™

by Starkey Hearing Technologies™



HIT A WHOLE NEW TARGET WITH SOUNDGEAR

Open the door to a new set of consumers with SoundGear, the versatile lineup of all-digital, hearing protection products that is ideal for hunters, law enforcement officers, military personnel or anyone who works with loud, industrial machinery.



Delivers the Perfect Combination of Hearing Awareness and Protection.

Whether in the woods, at the range or on the factory floor, hearing clearly is key to our success and safety. Yet the competing need to protect our hearing from the damaging sound of gun blasts, power tools and industrial machines creates a unique noise management challenge.

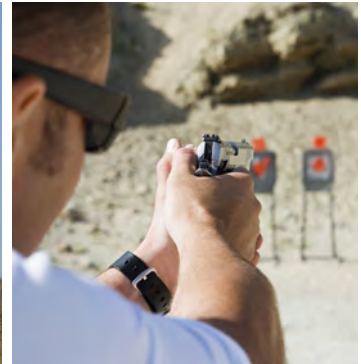
SoundGear solves that challenge.

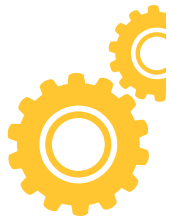
A brand-new family of electronic hearing protection, 100% digital SoundGear instruments feature advanced digital technology that provides 15dB of gain in our recreational model and 8dB of gain in our industrial model. At the same time, SoundGear uses seamless sound activated compression to trigger instant and automatic suppression of any noise over 93dB in our recreational model and 80dB in our industrial model.

SoundGear helps solidify your position as your community's one-stop hearing care expert.

HUNTERS AND SHOOTERS

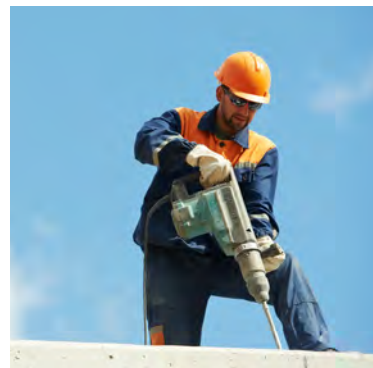
SoundGear is the ideal solution to protect their hearing from muzzle blasts, while helping them hear clearly to optimize communication, success and safety in the woods or on the range.





INDUSTRIAL WORKERS

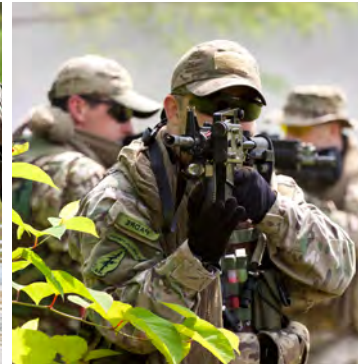
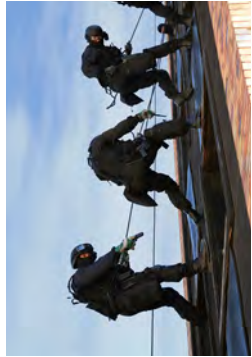
SoundGear protects hearing from the noise of power tools, engines and other industrial machines, while optimizing hearing to enable better communication, performance and safety on site, in the shop or on the factory floor.





MILITARY PERSONNEL & POLICE OFFICERS

Law enforcement officials, tactical teams and more use SoundGear to protect their ears from muzzle blasts and explosives, while benefiting from digital sound enhancement to optimize awareness at all times in a simulator, on the range or live fire environment.



A STYLE FOR EVERYONE

SoundGear Products Feature:

- Dynamic digital protection for your ears
- High definition sound reproduction
- All-day, easy-to-wear comfort that overcomes the sensation of wearing an earplug
- Seamless sound-activated compression automatically suppresses noises at 80dB and 93dB depending on model

INSTANT FIT IN-THE-CANAL



● ●
Product available with orange and black sleeves

A brand new category in electronic hearing protection, SoundGear is the smallest and lightest product on the market. SoundGear In-the-Canal is perfect for the hunter or shooter looking for an edge — or industrial workers looking for all-day comfort. Ready to wear right out of the box, it rests discreetly inside the wearer's ear to deliver natural wind reduction and superior sound quality.

TECHNICAL SPECIFICATIONS

NRR Peak Gain Peak Output
25dB **15**dB **99**dB

NRR Peak Gain Peak Output
25dB **8**dB **80**dB

ENVIRONMENTS



ATTENUATION DATA

Total Frequency (Hz)	125	250	500	2000	1000	3150	4000	6300	8000
Mean Attenuation (dB)	30.6	30.3	32.7	32.8	37.6	41.8	40.7	43.4	43.2
Standard Deviation (dB)	4.6	5.0	4.8	4.4	4.7	3.5	3.9	5.5	4.5

Measurements were made according to American National Standards Institute Specifications ANSI S3. 19-1974.

BEHIND-THE-EAR



SoundGear Behind-the-Ear (BTE) is intended for the more cost conscious consumer, providing wearers with hearing protection and enhancement at an affordable price. Available in two technology levels, it is a great starter solution for just about any recreational shooter.

TECHNICAL SPECIFICATIONS

NRR **26**dB Peak Gain **20**dB Peak Output **95**dB

ENVIRONMENTS



SILVER

- Volume Control
- 2 Digital Listening Modes (Mute, Normal)

PLATINUM

- Volume Control
- 4 Digital Listening Modes (Normal, High-Frequency Boost, Telecoil, Mute)

ATTENUATION DATA

Total Frequency (Hz)	125	250	500	2000	1000	3150	4000	6300	8000
Mean Attenuation (dB)	26.9	28.1	33.7	36.0	35.8	39.6	40.3	42.4	43.7
Standard Deviation (dB)	5.6	4.0	3.3	3.7	4.4	3.5	4.2	3.5	4.5

Measurements were made according to American National Standards Institute Specifications ANSI S3. 19-1974.

CUSTOM



Our SoundGear Custom products are for the hunter or shooter who refuse to compromise when it comes to performance and personalization. This product is digitally customized to each wearer's ear and features the most advanced electronic hearing protection and enhancement technology on the market.

TECHNICAL SPECIFICATIONS

NRR **24**dB Peak Gain **20**dB Peak Output **95**dB

ENVIRONMENTS



SILVER

- Volume Control
- 1 Digital Listening Mode (Normal)

PLATINUM

- Volume Control
- 4 Digital Listening Modes (Normal, High-Frequency Boost, Telecoil, Mute)

ATTENUATION DATA

Total Frequency (Hz)	125	250	500	2000	1000	3150	4000	6300	8000
Mean Attenuation (dB)	26	24.3	30.0	30.5	35.4	39.8	41.2	43.5	43.5
Standard Deviation (dB)	3.7	2.6	3.2	3.6	4.6	3.8	4.6	4.2	2.7

Measurements were made according to American National Standards Institute Specifications ANSI S3. 19-1974.

TESTIMONIALS

“ Helping our patients means not only helping them hear better but also helping protect the hearing they have. When it comes to hearing protection that allows the user the abilities to hear and protect when needed, we’ve found SoundGear to be our ‘right’ answer. Users report it’s effective, comfortable and affordable. ”

Jay & Sue Ann Holland
Holland Hearing Center
Abilene, Texas

“ SoundGear has allowed us to help people that need quality hearing protection for industrial situations, as well as for impact noise exposure such as hunting or explosives, while still being able to carry on a conversation. It’s the hi-tech way to protect against noise exposure. ”


John Beckwith
The Hearing Device Company
Los Gatos, Calif.

“ Using SoundGear to generate relationships at local gun clubs has generated a significant increase in revenue for my business. We have found that the shooting community is a very loyal group and I have benefited from many referrals that have led to hearing aid sales. ”

Chris Bain
House of Hearing Southern Utah
St. George, Utah

Use SoundGear to connect to local:

Hunting clubs
Gun clubs
Law enforcement
Military personnel
Industries
And more

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