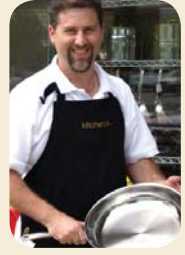




ASBTDC

ARKANSAS SMALL BUSINESS AND
TECHNOLOGY DEVELOPMENT CENTER



Training at a Glance

Arkansas' Premier Business Assistance Program!

August 2010

FREE --INTRO TO E-MAIL MARKETING-- Lunch 'N Learn Series

Tuesday, Aug. 3rd
11:30 am-1:30 pm
Room 110 ASU Delta Center 319 University
Loop West on the ASU Campus
Cost: **NO CHARGE**
Speaker: Herb Lawrence, ASU SBTDC



Starting a Business in Arkansas

Tuesday, Aug 10th,
6:00-9:00 pm
Black River Technical College in Paragould
Cost: \$30 (VETERANS NO CHARGE)
Speaker: Laura Miller, ASU SBTDC



FREE --GET LISTED LOCALLY-- Summer Lunch 'N Learn Series

Wednesday, Aug. 11th
11:30 am-1:30 pm
Batesville Area Chamber of Commerce
Conference Room, 409 Vince Street
Cost: **NO CHARGE**
Speaker: Herb Lawrence, ASU SBTDC



Arkansas Sales & Use Tax Seminar

Thursday, Aug. 12th
1:00-4:00 pm
Batesville Area Chamber of Commerce
Conference Room 409 Vine Street
Cost: \$35 (\$25 for Chamber & Main Street
Members)
Speaker: Arkansas Tax Associates, Inc.



Professional E-Mail Marketing

Tuesday, Aug. 17th
1-4:00 pm
Room 110 ASU Delta Center 319 University
Loop West on the ASU Campus
Cost: **\$40 (\$30 for Jonesboro Chamber
& DJA members)**
Speaker: Herb Lawrence, ASU SBTDC



5 Small Business Strategies for Social Media Marketing

Tuesday, Aug. 17th
6-9:00 pm
Room 110 ASU Delta Center 319 University
Loop West on the ASU Campus
Cost: **\$40 (\$30 for Jonesboro Chamber
& DJA members)**
Speaker: Herb Lawrence, ASU SBTDC



Continued on back

2 Easy Ways to Register:

- Call 870.972.3517 or 800.862.2040
- Online at asbtdc.ualr.edu/training

Check, cash, Visa, MasterCard
and Discover accepted.

For seminar descriptions and
additional training opportunities,
log on to asbtdc.ualr.edu/training



Arkansas Small Business and Technology Development Center

Post Office Box 2650
Jonesboro, AR 72467
870.972.3517
<http://asu.asbtdc.org>

U.S. Small Business Administration





Training at a Glance

continued

Business Plans & Market Research

Thursday, Aug. 19th

1-4:00 pm

Room 110 ASU Delta Center 319 University Loop West on the ASU Campus

Cost: **\$30 (\$20 for Jonesboro Chamber & DJA members)**

Speaker: ASU SBTDC Staff



FREE-- GET LISTED LOCALLY--

Summer Lunch 'N Learn Series

Tuesday, Aug 24th

11:30 am-1:30 pm

Room 110 ASU Delta Center 319 University Loop West on the ASU Campus

Cost: **NO CHARGE**

Speaker: Herb Lawrence, ASU SBTDC



Facebook Pages - ABCs for Business

Thursday, Aug. 26th

6-9:00 pm

ASU Technical Center, 5504 Krueger Drive Jonesboro

Cost: \$40 (\$30 for Chamber & DJA Members)

Speaker: Herb Lawrence, ASU SBTDC



THANKS TO OUR CO-SPONSORS:

In Batesville: Batesville Area Chamber of Commerce, Citizens Bank, First Community Bank, First National Banking Company, First Southern Bank & Liberty Bank of Arkansas, & Arkansas Tax Associates, Inc.

In Jonesboro: Jonesboro Regional Chamber of Commerce, East Arkansas Planning & Development District, Downtown Jonesboro Association, First Security Bank, Liberty Bank of Arkansas, and Simmons First Bank

In Paragould: Black River Technical College, Paragould Chamber of Commerce, East Arkansas Planning & Development District, First Security Bank, Liberty Bank of Arkansas, & Simmons First Bank

A SPECIAL THANK YOU TO:

Arkansas Tax Associates, for presenting the AR Sales & Use Tax in Batesville and to Abbi Siler

Online Learning

The ASBTDC offers online courses for small business owners and their employees.

- 20 core courses
- Available 24/7
- No-frills curriculum providing real-world tools and information
- Only \$30 per course

asbtdc.uarl.edu/training

Credit card required. Visa, MasterCard or Discover accepted.

Registration and Fees: Seminar fees may be paid by check, cash, money order, or credit card (Visa, MasterCard, Discover). Payment must be received before your space is guaranteed in a class. Fee must be remitted no later than two working days before the actual seminar date unless otherwise stated. Refund Policy: Refunds are available up to 48 hours prior to seminar. Substitutes are welcome. If the ASBTDC cancels a seminar, all fees will be refunded. ADA: In accordance with the Americans with Disabilities Act, anyone requesting accommodations due to a disability should contact the ASU ASBTDC at 870.972.3517. Advance notice may be necessary for some accommodations. Request for interpreters should be made at least two weeks prior to the event to ensure interpreters are still available. Registration must be paid before requesting accommodations.

Equal Opportunity Policy: ASU is an equal opportunity institution with a strong commitment to the achievement of excellence and diversity among its students, faculty, and staff. ASU does not discriminate on the basis of race, color, religion, age, disability, gender or national origin or any other legally protected status. Any questions regarding the university's affirmative action policies should be directed to the Affirmative Action Program Coordinator, P.O. Box 1500, State University, AR 72467 or 870.972.3658.

Inclement Weather Policy: Seminars will not be held if ASU is closed due to inclement weather. Check your local television or radio stations.

Discount Policy: Individuals who have registered for an ASBTDC training event at full price may register their spouse for free. ASU employees and students may attend training events for one-half of the seminar fee. Discounts do not apply to QuickBooks, technology, online seminars or seminars with meals.